

Treasures of the Sea

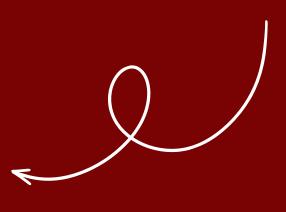
BEAUTY, VALUE
AND ACTUALITY
OF AN ETERNAL GEM



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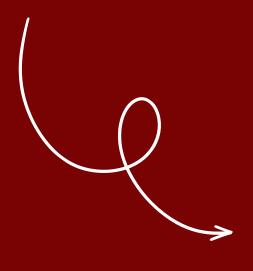


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THE ORIGIN OF PEARLS

Among all gemstones, the pearl has always been regarded as one of the most fascinating and mysterious. Its beauty is born from a complex biological process that, for centuries, has fueled legends, commerce, and technical innovation. Unlike mineral gemstones, which must be mined and then fashioned by human hands, pearls are the direct creation of living organisms, the pearl-bearing mollusks, capable of producing enchanting masterpieces. This organic nature, combined with the unique iridescent glow known as orient, has placed pearls among the most beloved and sought-after gems of all time.



Earrings with natrural pearls Italy, 19th century

The process of formation is as simple as it is fascinating. When a foreign body, such as a grain of sand or a small parasite, accidentally penetrates the mantle of a mollusk, the animal reacts defensively. It secretes layer upon layer of mother-of-pearl, also called nacre, gradually encasing the intruder and transforming it into a luminous sphere of rare beauty.

In nature, this phenomenon is exceedingly rare and takes many years, which is why natural pearls have always been regarded as treasures of exceptional value.



Right: Ring with South Sea pearl Italy Below: Bracelet with Akoya pearl

Italy, 1960s

For centuries, humanity relied solely on these gems born of chance, harvested primarily in the waters of the Persian Gulf, India, Sri Lanka, the Red Sea, and along the Japanese coasts. Natural pearls were so rare that they surpassed gold in value; they were reserved only for sovereigns, emperors, and sultans, and became enduring symbols of power and privilege. Already in Roman times, pearls were considered the ultimate luxury: it is said that one of Julius Caesar's motivations for conquering the British Isles was the presence of abundant and precious pearls along those shores.



THE CULTIVATION REVOLUTION

Intensive harvesting, however, soon depleted the natural beds and made an alternative solution imperative. The turning point came between the late 19th and early 20th centuries in Japan, where the first techniques of artificial cultivation were perfected.



Necklace with Akoya pearl Italy, 1950s

Kokichi Mikimoto, the son of a noodle restaurateur, was deeply fascinated by the importance pearls held in Japanese culture and devoted himself to finding a way to "assist nature" in creating them rather than waiting for chance. After years of trials and setbacks, in 1893 he succeeded in producing the first cultured semi-spherical pearl in the mollusk *Pinctada fucata martensii*.

The true revolution came in the 1910s, when the research of Tokichi Nishikawa and Tatsuhei Mise made it possible to cultivate perfectly spherical pearls virtually indistinguishable from natural ones. From this breakthrough emerged the famed Japanese Akoya pearls generally modest in size but celebrated for their unmistakable brilliance. The method involves a delicate surgical procedure during which a small nucleus of mother-of-pearl, together with a piece of epithelial tissue, are inserted into the mollusk.



The tissue then stimulates the secretion of nacre, which over the envelopes the years nucleus, forming pearl. After two to four years of cultivation in the sea, the mollusks are harvested and their carefully pearls retrieved.



In the 1950s, the Japanese exported their expertise to Australia, where they established farms of *Pinctada maxima*, a mollusk capable of producing the celebrated South Sea pearls, renowned for their imposing size and exquisite shades, ranging from silvery white to deep gold.



Up: Earrings with baroque South Sea pearls
Italy
Below: Necklace South Sea pearls
Italy



time, in French the same At Polynesia, the cultivation of *Pinctada* margaritifera gave rise to the iconic pearls, whose Tahitian dark, iridescent hues range from peacock green to anthracite gray. There, regions, unlike in other pearl production is overseen by the government, which sets annual quality and quantity standards to prevent price collapse and safeguard This market balance. careful regulation has ensured that the black South Sea pearls remain among the prestigious and instantly most recognizable in the world.



Up: Earrings with South Sea Black pearls
Italy
Below: Necklace with South Sea Black pearls
Italy



Beginning in the 1970s, freshwater cultured pearls also spread, particularly in China's lakes, where large-scale farming led to overproduction. The result was a drastic decline in commercial value and, at the same time, significant environmental damage.

VALUE AND TIMELESS ELEGANCE

The value of a pearl depends on many factors. Foremost are luster, the quality with which the surface reflects light, and orient, the inner iridescent glow created by overlapping layers of mother-of-pearl. Shape is equally decisive: while perfectly round pearls are the rarest, baroque pearls, with their irregular and unique forms, possess a singular allure. Size is another measure: the larger the diameter, the greater the worth. Finally, color contributes to an endless variety of shades, from milky white to delicate rose, and from gray to deep black, making each pearl truly one of a kind.



A testament to their extraordinary value is the story of Pierre Cartier, who in 1917 famously acquired the *Cartier Mansion* on the Fifth Avenue in New York, paying its owner with three strands of natural pearls of exceptional rarity.

From the Renaissance onward, pearls adorned the jewels of queens and noblewomen, as countless portraits of the era attest. Yet it was only with Japanese cultivation in the 20th century that pearls became fully integrated into modern jewelry, establishing themselves as an essential element of feminine elegance. Icons such as Coco Chanel, who made pearls her signature, and Audrey Hepburn in *Breakfast at Tiffany's* secured their place in the imagination of style.



Necklace with South Sea pearls Italy, 1980s

Pearls are not mere gemstones, but biological miracles. Through the silent labor of mollusks and the ingenuity of humankind in refining their cultivation, they continue to embody elegance and refinement, capable of traversing the centuries while constantly reinventing themselves. Today, as in the past, pearls remain emblems of prestige and delicacy, equally suited to timeless classics as to contemporary haute joaillerie, affirming a value that transcends commerce and endures in the eternal myth of natural beauty.



PASSIONE —ANTIOUA—

Contacts

info@passioneantiqua.com
Viale delle Terme, 151 – 35031 AbanoTerme (PD)
Tel e Fax +39 049.8602288
WhatsApp +39 3388299602
@passione_antiqua

www.passioneantiqua.com

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